



**Confederation of Indian Industry**

**CII EXIM Conference 2026**

***“Enhancing India’s Competitiveness in the Export Markets”***

**Programme Outline**

**1000 – 1115 hrs Inaugural Session: Global Trade Outlook and India’s Export Growth Strategy: *The Road to USD 2 Trillion***

This session will offer a concise overview of global trade trends and their implications for India’s export-import outlook. Speakers will discuss India’s export trajectory, the national objective of achieving USD 2 trillion in exports by 2030, and the key policy and sectoral priorities required to accelerate growth. The session will also examine how emerging FTAs and new market access opportunities can support diversification and strengthen India’s position in the global trading system. The discussion will provide clarity on the evolving external environment and its impact on India’s trade prospects. It will set the strategic foundation for subsequent deliberations aimed at shaping a more competitive and opportunity-ready export framework.

**1115 – 1130 hrs Session Changeover**

**1130 – 1230 hrs Regional Trade Performance & State Priorities in Eastern India**

This session will present an overview of the export landscape across the Eastern Region, focusing on the performance, trade potential, and strategic priorities of states such as West Bengal, Odisha, Bihar, Jharkhand, and the Northeast. Speakers will outline key policy interventions, infrastructure developments, and state-level initiatives that are shaping export competitiveness. The discussion will also examine emerging opportunities, ongoing challenges, and areas where strengthened collaboration between government and industry can support sustained export growth from the region.

**1230 – 1330 hrs Sectoral Drivers of Export Competitiveness in Eastern India**

This session will highlight the major sectors propelling export performance from the Eastern Region, covering both merchandise and services. It will outline the region’s strengths in engineering goods, mining and mineral-based products, agriculture, food processing, textiles, leather, and chemicals, along with the rising contribution of IT & ITeS, professional services, design, R&D, logistics, and digital support. Speakers will discuss sector-wise opportunities, market trends, and the steps required to enhance the region’s export competitiveness and global reach.

**1330 – 1430 hrs**

**Lunch**

**1430 – 1530 hrs      Session on Strengthening Capital Inflows: FDI, FIIs & Strategic Joint Ventures**

As India deepens its integration with global markets, attracting high-quality capital—through Foreign Direct Investment (FDI), Foreign Institutional Investment (FII), and strategic Joint Ventures (JVs)—has become essential to accelerating industrial expansion, technology upgradation, and export competitiveness. This session will examine current investment trends, opportunities emerging from global supply chain realignments, and the enabling policy environment required to channel greater international capital into India, with a special emphasis on the Eastern Region. Discussions will focus on sectoral opportunities, investor expectations, regional competitiveness, and the role of collaborative partnerships in enhancing manufacturing capabilities, innovation, and international market access. The session aims to identify strategies to position Eastern India as an attractive destination for sustainable and strategic global investments.

**1530 – 1630 hrs      Session on Enhancing Trade Efficiency Through Finance & Logistics**

This session will focus on strengthening two critical pillars of export competitiveness—efficient logistics systems and accessible, reliable export finance. Discussions will cover improvements in port connectivity, multimodal transport, customs processes, and digital documentation, alongside the role of export credit, insurance, and risk-mitigation instruments in supporting businesses. The session aims to identify practical measures that can reduce transaction costs, improve turnaround time, and enhance financial resilience for exporters across key sectors.